



**UTAH TRUCKING**

**ASSOCIATION**

## **2014- 2015 SEMINAR CATALOG**

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*In an effort to provide additional benefits to our members, the UTA staff has booked a series of educational events and seminars. All seminars are hosted at the Utah Trucking Association building, 4181 W. 2100 S., Salt Lake City. Online registration for each of the seminars can be found by clicking [here](#). Please let us know if there is a topic you would like to learn more about and we will try and find a qualified individual to schedule an educational seminar regarding the subject.*

# UTAH TRUCKING ASSOCIATION

## SEMINAR: CSA/SMS UPDATE- COMPLIANCE, SAFETY & ACCOUNTABILITY

*Date: Tuesday, October 14, 2014*

*Time: 8:00 am-12:00 pm*

*Location: UTA Building, 4181 W. 2100 S., Salt Lake City*

*Cost:*

*UTA & Great West Casualty Members, \$65 per person*

*Non-Members, \$130 per person*

*No refunds 2 days before the seminar*

[Click here to register](#)

### SEMINAR SUMMARY:

This meeting will explore recent changes in the CSA/SMS website, how to navigate the new site and best utilize those changes to your advantage. We will review the CSA program and how it directly affects you, the motor carrier, when your driver is selected for an inspection. The roadside inspection process will be reviewed, and ways to prepare your company and your drivers for those inspections will be discussed. Ideas to help control, reduce or eliminate the violations your driver or vehicle receives will be examined. Our very own Utah director of Federal Motor Carrier Safety Administration, Bob Kelleher will be on hand to discuss with us recent changes within the federal programs, as well as enlighten us on upcoming changes within the FMCSA. Upcoming changes with the Unified Carrier Registration (UCR) and how they will affect your company will also be discussed.

### ATTENDEES WILL LEARN:

- Overview of how CSA works, how the scores are affected by the port/roadside inspections, and how to control those inspections/scores.
- How to best review the CSA scoring system; how to control your CSA activity and make the information work for you.
- Strategies you can incorporate to win with CSA.
- Discussions on the very latest FMCSA updates and changes.

### PRESENTERS:

Kevin Skow, Great West Casualty

Reed Newman, Great West Casualty

Senior Trooper Rick Oaks, Utah Highway Patrol

Robert Kelleher – Utah Director of Federal Motor Carrier Safety

Administration

UTAH'S VOICE IN TRUCKING  
utah trucking

# UTAH TRUCKING ASSOCIATION

## SEMINAR: HAZARDOUS MATERIALS TRAINING SEMINAR

*Date: Wednesday, October 22, 2014*

*Time: 8:00 am- 4:00 pm*

*Location: UTA Building, 4181 W. 2100 S., Salt Lake City*

*Cost:*

*UTA Members, \$90 per person*

*Non-Members, \$180 per person*

*No refunds 2 days before the seminar*

[Click here to register](#)

### SEMINAR SUMMARY:

- Shipping Documentation & General Requirement
- Packaging & Marketing
- Hazardous Materials Tables
- Placarding & Labeling (including changes)
- Loading & Storage
- Emergency Response
- New Regulation Training
- Application of Federal rules to in-state shipments

### WHO SHOULD ATTEND?

- Plant & Safety Managers
- Traffic & Transportation Managers
- Packing & Shipping Supervisors
- Warehouse & Dock Supervisors
- Distribution Employees
- Dispatchers & Purchasing Agents

### PRESENTERS:

Lane Murphy- UDOT Motor Carrier Division

# UTAH TRUCKING ASSOCIATION

## SEMINAR: DRIVER RECRUITING- SETTING UP AN ONLINE CAMPAIGN

*Date: Tuesday, October 23, 2014*

*Time: 10:00-11:30 am*

*Location: UTA Building, 4181 W. 2100 S., Salt Lake City*

*Cost:*

*UTA members, \$50 per person*

*Non-Members, \$75 per person*

*No refunds 2 days before the seminar*

[Click here to register](#)

### SEMINAR SUMMARY:

Learn how to get in front of your target applicant with an online campaign. The first step in generating more applicants from current drivers or potential new drivers is communicating your message. Traditional channels for recruiting are oversaturated and competitive in today's market.

A digital campaign offers the lowest potential cost per applicant. This session discusses the details of how to develop a profile for your target demographic, deploy messaging that will engage your prospective applicant, and create optimized landing pages to collect user information.

### PRESENTER BIO: Tony Passey, CEO of POleVault Media

Tony Passey is an Assistant Professor, Lecturer in the Marketing Department of the David Eccles School of Business at the University of Utah. Teaching classes focused on interactive media: SEO, Social Media, and paid search. Tony is a co-founder and the Board Chair of PoleVault Media, a design and development firm focused on creating opportunities for aspiring college students. Tony received a B.A. in Economics and a M.S. in Finance from the University of Utah.



# UTAH TRUCKING ASSOCIATION

## SEMINAR: OSHA AUDIT READINESS SEMINAR

*Date: Tuesday, October 28, 2014*

*Time: 8:00 am-12:00 pm*

*Location: UTA Building, 4181 W. 2100 S., Salt Lake City*

*Cost:*

*UTA members, \$65 per person*

*Non-Members, \$130 per person*

*No refunds 2 days before the seminar*

[Click here to register](#)

### SEMINAR SUMMARY:

This seminar will give you the tools to develop a comprehensive safety and health management program. You'll learn how to pull various OSHA regulations into one concise, effective document that complies with OSHA and provides a system of managing and integrating workplace safety and health into your organization's overall objectives. You'll learn how to:

- Obtain management commitment towards safety and health;
- Recognize injury and illness trends;
- Conduct on-site safety and health/OSHA compliance audits;
- Correct recognized hazards;
- Conduct employee training and involvement programs and develop written OSHA-required safety and health programs such as hazard communication and personal protective equipment.
- Comply with the recent changes to record keeping requirements

### WHAT YOU'LL TAKE BACK WITH YOU

This seminar includes OSHA safety and health audit checklists, generic fill-in-the-blank OSHA required written programs, hands-on examples of required employee training, quizzes and much more.

# UTAH TRUCKING ASSOCIATION

## SEMINAR: CERTIFICATION OF BRAKE ADJUSTMENT & INSPECTION TRAINING

*Date: Thursday, October 30, 2014*

*Time: 1:00-5:00 pm*

*Location: UTA Building, 4181 W. 2100 S., Salt Lake City*

*Cost:*

*UTA members, \$65 per person*

*Non-Members, \$130 per person*

*No refunds 2 days before the seminar*

[Click here to register](#)

### SEMINAR SUMMARY:

**This workshop will cover:** Tractors, trailers, dollies and straight trucks from the brake foundation to proper brake repairs & adjustments.

**Those to attend:** Safety Directors, Fleet Managers, Mechanics, Drivers and anyone driving a vehicle 26,001 lbs and over.

**Federal law requires motor carriers to have all brake repairs certified by a qualified brake inspector. This workshop will help in that certification process.'396.25 (1) (2) (3) 49 CFR FMCSR.**

A certificate of training and card will be provided upon completion of the training.

**PRESENTER: COY ASHBY, CERTIFIED BRAKE INSTRUCTOR**

# UTAH TRUCKING ASSOCIATION

## SEMINAR: "THE QUALITY OF LIFE"- PRESENTED BY EDWARD JONES & HARTFORD MUTUAL FUNDS

*Date: Tuesday, November 4, 2014*

*Time: 11:30 am-1:00 pm- Lunch will be provided*

*Location: UTA Building, 4181 W. 2100 S., Salt Lake City*

*Cost: Free!*

[Click here to register](#)

### SEMINAR SUMMARY:

1. Who will change my light bulbs?
2. How will I get an ice cream cone?
3. Who will I have lunch with?

What do these questions have to do with retirement planning? A lot more than you may think. Find out how the answers to these questions can actually predict how rich and satisfying your retirement years will be. As a result of this seminar, you may also want to discuss how Hartford Funds may help with your investment strategies.

### TOPICS COVERED:

- Financial Security
- Cost of Retiring
- Diversify your portfolio
- Quality investments

### PRESENTER: Richard Clark, Edward Jones Financial Advisor

Richard is a financial officer for Edward Jones based out of Layton, Utah. Richard's objective is to help clients achieve their long-term financial goals by creating tailored solutions through quality investments and insurance products. In this past year, Richard was awarded the Ted Jones Prospecting award for exceptional performance, obtained the Series 7 and Series 66 general securities licenses and obtained the Life/Disability Insurance license. "I entered the financial services industry because I like helping people work toward achieving their long-term financial goals," Richard says. "Building relationships with my clients and in my community is key."

# UTAH TRUCKING ASSOCIATION

## SEMINAR: “EFFECTIVE COMMUNICATION, CONSTRUCTIVE FEEDBACK AND PROGRESSIVE DISCIPLINE”

*Date: November 13, 2014*

*Time: 1:00-3:00 pm*

*Location: UTA Building, 4181 W. 2100 S., Salt Lake City*

*Cost: \$50 for members, \$75 for non-members*

*[Click here to register](#)*

### SEMINAR SUMMARY:

- How to have adult conversations at work that don't cause walls to come up.
- How to deliver constructive feedback in a way that increases your chances of getting the message across.
- How to use communication to avoid frustration, motivate employees and improve productivity.

### PRESENTER BIOGRAPHY: Todd Anderson, SPHR, HR Consulting Services Director

Todd has been with GBS for 6 years and consults benefit clients in UT, NV, CO, AZ, ID, and CA on HR related issues. Todd brings with him over 28 years of experience in Human Resources. He served 12 years as a Regional HR Director for a Fortune 100 company managing the HR function for over 6000 employees. Todd is SPHR certified through the Society of Human Resource Managers. He also participated as an HR Consultant to the 2002 Salt Lake Winter Olympics. Todd was responsible for hiring 27,000 volunteers. In addition, Todd is on the HR Advisory Board Member for Utah



# UTAH TRUCKING ASSOCIATION

## SEMINAR: “HOW HR CAN BE A STRATEGIC PARTNER”

*Date: February 10, 2015*

*Time: 1:00-3:00 pm*

*Location: UTA Building, 4181 W. 2100 S., Salt Lake City*

*Cost: \$50 for members, \$75 for non-members*

*[Click here to register](#)*

### SEMINAR SUMMARY:

1. HR isn't the old “personnel” department any longer. HR can and should be part of any strategic decisions that involve employees
2. This workshop discusses and proposes ideas and initiatives that HR can and should own to get invited to the “big people's table”.

### PRESENTER BIOGRAPHY: Todd Anderson, SPHR, HR Consulting Services Director

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# UTAH TRUCKING ASSOCIATION

## SEMINAR: “HUMAN RESOURCES 101”

*Date: May 26, 2015*

*Time: 1:00-3:00 pm*

*Location: UTA Building, 4181 W. 2100 S., Salt Lake City*

*Cost: \$50 for members, \$75 for non-members*

*[Click here to register](#)*

### SEMINAR SUMMARY:

1. Every Manager or Supervisor in the organization, whether they know it or not, wears an HR hat.
2. Leaders must understand certain labor laws in order to better manage their employees and avoid potential legal action
3. This workshop introduces the audience to such things as:
  - a. The Fair Labor Standards Act
  - b. The Americans with Disabilities Act
  - c. The Family and Medical Leave Act
  - d. Workman’s Compensation
  - e. The Uniformed Services Employment and Reemployment

Rights Act

**PRESENTER BIOGRAPHY:** Todd Anderson, SPHR, HR Consulting Services Director

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