



# Allied Member Benefits Summary

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The UTA is committed to providing the leadership, representation and education necessary to support its members in fulfilling their mission of the secure movement of America's freight. . We provide our members trainings, government and media representation, discounted goods, services, networking and marketing opportunities and much more!

As an Allied or Supplier member of the UTA, I have listed below benefits that I believe would help your company specifically:

**Networking Opportunities:** We provide many opportunities to network with other trucking company executives and allied members such as: The Annual UTA Convention & Expo, ATV Jamborees, Road Rallies, monthly lunches at various locations throughout the state and many other events. These provide an educational forum and collaborative environment where we can all learn from one another. To find more information about the various events we host, click [here](#).

## **Involvement Opportunities:**

- **Monthly Regional Meetings:** the UTA meets monthly with its members at regional meetings throughout the state such as the: Northern Utah meeting in Ogden, the Southern Utah Meeting in St. George, the Basin Utah Meeting in Vernal and the Safety Management Council in Salt Lake. Allied members may attend any of these meetings for networking purposes and also have the opportunity to sponsor and present at these luncheons to an average of 30 attendees. To view pictures of these regional meetings, please click [here](#).

- **Committees:** The UTA has five committees which members may be involved in. They are: Allied Advisory Board, Legislative Committee, Image & Safety Committee, & Membership Committee and Convention Planning Committee. If you would like to be involved in any of these committees, please inform one of the UTA staff members at 801-973-9370. We would love to have you involved!
- **Annual Management Conference & Trucking Expo:** This 3- day expo is held every year in St. George, Utah and typically has an attendance of 500+ people each year. Members have the opportunity to sponsor, advertise, put up a booth, host an educational seminar and network at the event. This is a great opportunity to meet with many key leaders in the transportation industry at one time. To find out more about this convention, click [here](#) or click [here](#) to view our prospectus and registration form. Also, to view pictures of past conventions, please click [here](#).
- **Host a Seminar:** The UTA hosted 11 new seminars last year, most of which were done by UTA members. If you or your company feels you are leading experts in your field and could host a 2-3 hour seminar on your subject, contact the UTA staff with your proposal at 801-973-9370 and ask for our Director of Safety, Terry Smith.

#### **Discounts:**

- **Workers Compensation Fund:** Good standing membership in the Utah Trucking Association qualifies for a 5% discount on their premiums. Contact your WCF representative for more info.
- **UPS:** Members can save up to 28% on their shipping costs through UPS. Contact the UTA offices at 801-973-9370 to take advantage of this offer.
- **Crystal Inn Hotel and Suites:** Members have a great negotiated special rate at various locations. Click [here](#) for more details or contact Cindy Hornsby at [cindyh@crystalinns.com](mailto:cindyh@crystalinns.com) or 801-736-2004

- **Verizon Wireless:** Save up to 22% on your Verizon Wireless bill. Contact Jonathan Taylor at 801-870-9688 or [jonathanwallace.taylor@vzw.com](mailto:jonathanwallace.taylor@vzw.com) to take advantage of this offer.
- **Utah Trucking Association 401k Plan:** Contact Corby Dall at 801-631-1988 or [corby@401kaim.com](mailto:corby@401kaim.com)
- **Utah Trucking Association Health Insurance Plan:** Contact Michael Valentine at [mvalentine@beehiveinsurance.com](mailto:mvalentine@beehiveinsurance.com) or at 801-602-4190.
- **Platinum HR:** Add a seasoned HR Professional to your team today for as little as \$50 a month. HR Solutions will provide 24 hour email and phone support, give you access to our vetted HR library of documents and forms, and for a limited time, we are including in the monthly services fee an in depth HR compliance audit to any member of UTA at no additional cost (\$1,200 Value.) To view Platinum HR's brochure for Utah Trucking Association members, click [here](#). To take advantage of this offer, contact Chris Anderson at 801-671-2639 or [chris.anderson@hrsolutionsllc.net](mailto:chris.anderson@hrsolutionsllc.net)
- **Matrix Payment Systems:** B2B specialists that can reduce your costs up to 30%. Click [HERE](#) for more info! Feel free to contact Scott Roll with any questions at [sroll@matrix-ps.com](mailto:sroll@matrix-ps.com) or 801-400-0166

#### **Advertising Capabilities:**

- **Truckin' Hot Newsletter:** this popular newsletter is sent out weekly to over 1500 email accounts and posted on our website. Allied members have the opportunity to advertise in this newsletter with various ad sizes. To view the most recent edition of this newsletter, click [here](#). You can find details regarding this advertising opportunity in the Utah Trucking pricing list which is attached.
- **UTA's Magazine:** A quarterly publication sent to over 1700 people including all of our members, legislators, and transportation industry affiliates. We have various sizes of ads available. You can find details regarding this opportunity in the Utah Trucking pricing list which is attached. To view various editions of the magazine, please click [here](#).

- **UTA's Websites:** The UTA has two websites with advertising opportunities; our organizational website, [www.utahtrucking.com](http://www.utahtrucking.com) and our magazine website, [www.utahtruckingmag.com](http://www.utahtruckingmag.com). You can find details regarding this opportunity in the Utah Trucking pricing list which is attached.
- **Membership List:** As a member of the Utah Trucking Association, you get access to our 550+ membership contact list full of emails, phone numbers, and points of contact for various companies. If you would like a copy of this membership list, please let us know.
- **Social Media Platforms:** We would love to highlight your company events, accomplishments, and membership free of charge on our various social media sites such as Facebook, Twitter and LinkedIn. If you have not already, please follow us on these sites by clicking the links in my email signature below. If you would like to be highlighted as a member of the Utah Trucking Association please fill out the form [here](#) and send it to [sasha@utahtrucking.com](mailto:sasha@utahtrucking.com)

#### **Publication Opportunities:**

- We offer the opportunity for members to publish articles or editorials in our magazine, *Utah Trucking*, of their authorship, to be distributed four times a year to the magazines 1500 hard copy readers and countless electronic viewers. These articles must be educational and contain accurate and relevant information to the transportation industry or business at large. Please avoid blatant sales pitches. Articles may vary from 300-700 words. For more information about submitting an article or editorial to the magazine, contact Sasha Clark at [sasha@utahtrucking.com](mailto:sasha@utahtrucking.com)

**Government Relations:** UTA supplied "Bill Tracker" lets members know what bills are being debated that affect the industry and allows them to voice their opinion, helping the Association represent them in the best way possible. We also have maintained great relations with UDOT officials, the Utah Highway Patrol, our federal representatives, the Governor's office and other key policy makers. To view a sample of the UTA Bill tracker for the 2015 Legislative Session, click [here](#).

If you have any other questions regarding the Utah Trucking Association and we can do for you, please do not hesitate to contact us as we would be happy to assist. Also, for fast and up-to-date information regarding the industry and our events, please like us on our various social media platforms:

[Utah Trucking Association Facebook](#)

[Utah Trucking Association Twitter](#)

[Utah Trucking Association LinkedIn](#)

Sincerely,



**SASHA SEEGMILLER** | Director of Communications

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