



Carrier Member Benefits Summary

The Utah Trucking Association is committed to providing the leadership, representation and education necessary to support its members in fulfilling their mission in the secure movement of America's freight. We encourage well-trained and safe drivers, help to ensure running profitable companies, and desire to have our members be responsible citizens in the communities of Utah and the Nation. We provide our members trainings, government and media representation, discounted goods, services, networking and marketing opportunities and much more!

We have some member resources that I think would be specifically beneficial to your company:

"Truckin' Hot News" Weekly Newsletter: The popular, "Truckin' Hot News"; is a weekly report on important transportation news and regulations needed for your business. In the newsletter we cover topics such as new or updated federal and state regulations, transportation breaking news, tips of the trade and other critical information. To view a sample of this newsletter, click [here](#). Also, if you would like to advertise in the newsletter, please contact UTA staff for details at 801-973-9370

Seminars: the UTA hosts seminars on topics ranging from "Hours of Service/Logbook Training" and "How to Survive a DOT Audit" to "Internet Marketing for Your Company" and "The Affordable Healthcare Act: How It Affects You and What You Need To Know". We hosted over 20 different seminars last year and you can view them on our website by clicking [here](#) and scrolling down to "Seminars".

Government Relations: UTA supplied "Bill Tracker" lets members know what bills are being debated that affect the industry and allows them to voice their

opinion, helping the Association represent them in the best way possible. We also have maintained great relations with UDOT officials, the Utah Highway Patrol, our federal representatives, the Governor's office and other key policy makers. To view a sample of the UTA Bill tracker for the 2015 Legislative Session, click [here](#).

Discounts:

- **Workers Compensation Fund:** Good standing membership in the Utah Trucking Association qualifies for a 5% discount on their premiums. Contact your WCF representative for more info.
- **UPS:** Members can save up to 28% on their shipping costs through UPS. Contact the UTA offices at 801-973-9370 to take advantage of this offer.
- **Crystal Inn Hotel and Suites:** Members have a great negotiated special rate at various locations. Click [here](#) for more details or contact Cindy Hornsby at cindyh@crystalinns.com or 801-736-2004
- **Verizon Wireless:** Save up to 22% on your Verizon Wireless bill. Contact Jonathan Taylor at 801-870-9688 or jonathanwallace.taylor@vzw.com to take advantage of this offer.
- **Utah Trucking Association 401k Plan:** Contact Corby Dall at 801-631-1988 or corby@401kaim.com
- **Utah Trucking Association Health Insurance Plan:** Contact Michael Valentine at mvalentine@beehiveinsurance.com or at 801-602-4190.
- **Platinum HR:** Add a seasoned HR Professional to your team today for as little as \$50 a month. HR Solutions will provide 24 hour email and phone support, give you access to our vetted HR library of documents and forms, and for a limited time, we are including in the monthly services fee an in depth HR compliance audit to any member of UTA at no additional cost (\$1,200 Value.) To view Platinum HR's brochure for Utah Trucking Association members, click [here](#). To take advantage of this offer, contact Chris Anderson at 801-671-2639 or chris.anderson@hrsolutionsllc.net
- **Matrix Payment Systems:** B2B specialists that can reduce your costs up to 30%. Click [HERE](#) for more info! Feel free to contact

Scott Roll with any questions at sroll@matrix-ps.com or 801-400-0166

Supplies: The UTA has the unique ability to buy products such as: Vehicle Inspection Reports, Daily Log Books, HazMat & FMCSA books and placards in very large quantities. The result allows our members to purchase them from us at deeply discounted rates. For a complete list of UTA supplies and their pricing, please click [here](#) and click on the “Supplies” tab.

Driver of the Month Recognition: This a great opportunity for trucking companies who are looking to do a little positive reinforcement. We honor 2 truckers of the month with a picture and short biography in our magazine and on our website. To view that webpage, click [here](#).

Networking Opportunities: We provide many opportunities to network with other trucking company executives and allied members such as: The Annual UTA Convention & Expo, ATV Jamborees, Road Rallies, monthly lunches at various locations throughout the state and many other events. These provide an educational forum and collaborative environment where we can all learn from one another. To find more information about the various events we host, click [here](#).

Involvement Opportunities:

- **Monthly Regional Meetings:** the UTA meets monthly with its members at regional meetings throughout the state such as the: Northern Utah meeting in Ogden, the Southern Utah Meeting in St. George, the Basin Utah Meeting in Vernal and the Safety Management Council in Salt Lake. Allied members may attend any of these meetings for networking purposes and also have the opportunity to sponsor and present at these luncheons to an average of 30 attendees. To view pictures of these regional meetings, please click [here](#).
- **Committees:** The UTA has five committees which members may be involved in. They are: Allied Advisory Board, Legislative Committee, Image & Safety Committee, & Membership Committee and Convention Planning Committee. If you would

like to be involved in any of these committees, please inform one of the UTA staff members at 801-973-9370. We would love to have you involved!

- **Annual Management Conference & Trucking Expo:** This 3- day expo is held every year in St. George, Utah and typically has an attendance of 500+ people each year. Members have the opportunity to sponsor, advertise, put up a booth, host an educational seminar and network at the event. This is a great opportunity to meet with many key leaders in the transportation industry at one time. To find out more about this convention, click [here](#) or click [here](#) to view our prospectus and registration form. Also, to view pictures of past conventions, please click [here](#).
- **Host a Seminar:** The UTA hosted 11 new seminars last year, most of which were done by UTA members. If you or your company feels you are leading experts in your field and could host a 2-3 hour seminar on your subject, contact the UTA staff with your proposal at 801-973-9370 and ask for our Director of Safety, Terry Smith.
- **Membership List:** As a member of the Utah Trucking Association, you get access to our 550+ membership contact list full of emails, phone numbers, and points of contact for various companies. If you would like a copy of this membership list, please let us know.
- **Social Media Platforms:** We would love to highlight your company events, accomplishments, and membership free of charge on our various social media sites such as Facebook, Twitter and LinkedIn. If you have not already, please follow us on these sites by clicking the links in my email signature below. If you would like to be highlighted as a member of the Utah Trucking Association please fill out the form [here](#) and send it to sasha@utahtrucking.com

Publication Opportunities:

- We offer the opportunity for members to publish articles or editorials in our magazine, *Utah Trucking*, of their authorship, to be distributed four times a year to the magazines 1500 hard

copy readers and countless electronic viewers. These articles must be educational and contain accurate and relevant information to the transportation industry or business at large. Please avoid blatant sales pitches. Articles may vary from 300-700 words. For more information about submitting an article or editorial to the magazine, contact Sasha Clark at sasha@utahtrucking.com

If you have any other questions regarding the Utah Trucking Association and we can do for you, please do not hesitate to contact us as we would be happy to assist. Also, for fast and up-to-date information regarding the industry and our events, please like us on our various social media platforms:

[Utah Trucking Association Facebook](#)

[Utah Trucking Association Twitter](#)

[Utah Trucking Association LinkedIn](#)

Sincerely,



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