



Utah Trucking Association

CARRIER MEMBER BENEFITS & DISCOUNTS

Utah Trucking Association's number one priority is its members. Utah Trucking Association is committed to providing services, products, education, and opportunities that offer its members the highest benefit. We encourage well-trained and safe drivers, help to ensure running profitable companies, and desire to have our members be responsible citizens in the communities of Utah and the nation. We provide our members with trainings, government and media representation, discounted goods, services, networking and marketing opportunities and much more.

Benefits include safety and general business seminars, Utah Trucking Association specific publications, government relations (lobbying efforts on behalf of the trucking industry), special discounts with Utah Trucking Association's allied members, discounts on supplies, driver of the month recognition, networking opportunities, and involvement opportunities.

SAFETY SEMINARS INCLUDE:

- Hours of service
- Logbook training
- Drug & alcohol safety for supervisors
- OSHA compliance
- Brake certification
- And many more!

GENERAL BUSINESS SEMINARS INCLUDE:

- Internet marketing
- Employee benefits
- HR solutions
- QuickBooks training
- Financial wellness
- And many more!

UTAH TRUCKING ASSOCIATION SPECIFIC PUBLICATIONS:

Utah Trucking Association provides its members with a blog, "Truckin' Hot News," and a quarterly magazine, "Utah Trucking: Utah's Voice in Trucking." These are great resources for pertinent state and federal information.

GOVERNMENT RELATIONS

We also have maintained great relations with UDOT officials, the Utah Highway Patrol, our federal representatives, the Governor's office and other key policy makers.

SPECIAL UTAH TRUCKING ASSOCIATION MEMBER DISCOUNTS:

- *Workers Compensation Fund:* Good standing membership in the Utah Trucking Association qualifies for a 5% discount on their premiums. Contact Eric Torgersen for details: etorgersen@wcf.com or 801-852-4603
- *UPS:* Members can save up to 28% on their shipping costs through UPS. Contact the Utah Trucking Association office at 801-973-9370 to take advantage of this offer
- *Strong & Hanni, Transportation Attorneys.* Contact Peter Christensen: pchristensen@stronganhanni.com, www.strongandhanni.com, 801-532-7080

- *Crystal Inn Hotel and Suites*: Members have a great negotiated special rate at various locations. Contact Cindy Hornsby at cindyh@crystalinns.com, 801-736-2004 or John Olsen at johno@dixiehs.com, 877-688-7177.
- Utah Trucking Association Sponsored *Group 401k Plan*: Contact Corby Dall at 801-631-1988 or corby@401kaim.com
- Utah Trucking Association Sponsored *Group Health Insurance Plan*. Includes health, vision, dental, and tele-med service. Contact Michael Valentine at mvalentine@beehiveinsurance.com or at 801-602-4190
- *PrePass*, contact Mark Wolnisty at p:925-822-3529, c:415-426-9423, or mark.wolnisty@xerox.com
- *Firetoss*, a full-service marketing firm, offers discounts on their services to our members, including ad design, website development, social media efforts, marketing consulting, and much, much more! Contact Tony Passey for details: tony@firetoss.com or 801-901-8408
- Special *JJ Keller* product discounts directly from the Utah Trucking Association office and when you order from them directly. Contact Sandy for details: slipina@jjkeller.com or 800-843-3174 ext. 2247
- *Yokohama UTA Express National Account Program*, contact Brian Milne: brian.milne@yokohamatire.com
- *Goodyear Tire*, contact Dave Segelke Sales Manager, Purcell Tire & Service Salt Lake, 801-974-0300 or 801-330-0742

DRIVER OF THE MONTH RECOGNITION:

This is a great opportunity for trucking companies who are looking to do a little positive reinforcement. We honor 2 truckers of the month with a picture and short biography in our magazine and on our website.

NETWORKING OPPORTUNITIES:

We provide many opportunities to network with other trucking company executives and allied members such as: The Annual Utah Trucking Association Convention & Expo, ATV jamborees, road rallies, monthly lunches at various locations throughout the state and many other events. These provide an educational forum and collaborative environment where we can all learn from one another.

INVOLVEMENT OPPORTUNITIES:

- **Monthly Regional Meetings:** the Utah Trucking Association meets monthly with its members at regional meetings throughout the state such as the: Northern Utah meeting in Ogden, the Southern Utah meeting in St. George, the Basin Utah meeting in Vernal, the Central Utah meeting in Price, and the Safety Management Council in Salt Lake. Carrier members may attend any of these meetings for networking purposes and also have the opportunity to sponsor and present at these luncheons to an average of 30 attendees.
- **Committees:** The Utah Trucking Association has several committees which members may be involved in. They include: SuperTech Challenge Planning Committee, Legislative Committee, Image & Safety Committee, and Convention Planning Committee. If you would like to be involved in any of these committees, please inform one of the Utah Trucking Association staff members at 801-973-9370. We would love to have you involved!

- Annual Management Conference & Trucking Expo: Our biggest event of the year includes over 500 industry leaders all in one place. It includes industry specific breakout sessions, a huge trucking expo hall, networking opportunities, and great fun for all involved parties.

The Utah Trucking Association exists to benefit its members. If there is ever anything at all that we can do for you please don't hesitate to reach out to anyone at our office:

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